

# Custom Key Float Program

Dealer name \_\_\_\_\_ Dealer number \_\_\_\_\_

SHOW \_\_\_\_\_

Phone \_\_\_\_\_ Fax \_\_\_\_\_

Date\_\_\_\_\_

Dealer email address for proof\_\_\_\_\_



Art on File? yes\_\_\_\_\_ no\_\_\_\_\_ \$100 new art one time charge.

Art work must be supplied on disk or emailed in high resolution

jpeg, eps or tiff format only. Custom order key float 250 pcs. minimum.

1 side\_\_\_\_\_

2 sides\_\_\_\_\_additional \$.10

\$20 color change if differnt ink color from 1st side.

8172 SW Jack James Dr.

Stuart, FL 34997

805-581-4700 phone

805-581-0022 fax

sales@hardlineproducts.com

If dealer does not have logo or artwork they can choose from 3 differnt font styles below. (Circle one)

Pick float color and ink color. Choices are RKF, WKF, BKF, YKF,

Live Area is 3/4" X 2" approx.

**A.**

**B.**

**C.**

$\begin{array}{c} | \\ .75'' \\ | \end{array}$

**Holiday Marina**  
**800-555-1212**

2"

Holiday Marina  
800-555-1212

Holiday Marina  
800-555-1212

Custom

ORDER	Key Float	Ink	
<u>NUMBER</u>	<u>COLOR</u>	<u>COLOR</u>	<u>Descript</u>
<b>VRKF</b>	red	na	blank vinyl
VRKF-BK	red	black	boat keys
VRKF-GIS	red	black	get in sit...
<b>VBKF</b>	blue	n/a	blue vinyl
VBKF-BK	blue	black	boat keys
VBKF-GIS	blue	black	get in sit..
<b>VWKF</b>	white	na	blank vinyl
<b>VYKF</b>	yellow	na	blank vinyl
VYKF-BK	yellow	black	boat keys
VLL-12	yellow	green	bass
<b>RKF</b>	red	na	blank
RKF-BK	red	white	boat keys
RKF-GIS	red	white	get in sit..
<b>WKF</b>	white	na	custom
VWKF-BK	white	blue	boat keys
VWKF-GIS	white	blue	get in sit..
L-12	yellow	blue	ski grl.
M-12	yellow	black	marlin
AN-12	yellow	black	anchor
SD-12	yellow	black	scuba
CS-01	24pcs mixed	mixed	clip strip
X-24	24pcs mixed	bass & ski girl	pop box
X-25	50 pcs. Mix	10 ea. Color	pop box

Dealer art on file Copy for Key Float  
250 pcs. min for custom key float

All artwork must be submitted ready to print as is. We will make our best attempt to center the image on the key float unless otherwise indicated. We only accept High resolution AI, EPS and PDF files. We need your file to have been created in Adobe Illustrator (or another drawing program) and saved as an EPS or AI or JPEG file. All fonts must be saved as "Outlines".

Files created in Photoshop or taken off the internet (rasterized) will print with jagged edges on all sides of the graphics.

If we do not have a vector file (made from shapes) we will have to regenerate the artwork at a \$60 fee. All files must be one color setup.

No dropshadows, outlines or fades. If your artwork is wrong and you sign off on the proof then your Key float will print wrong.

What you submit is what we print.